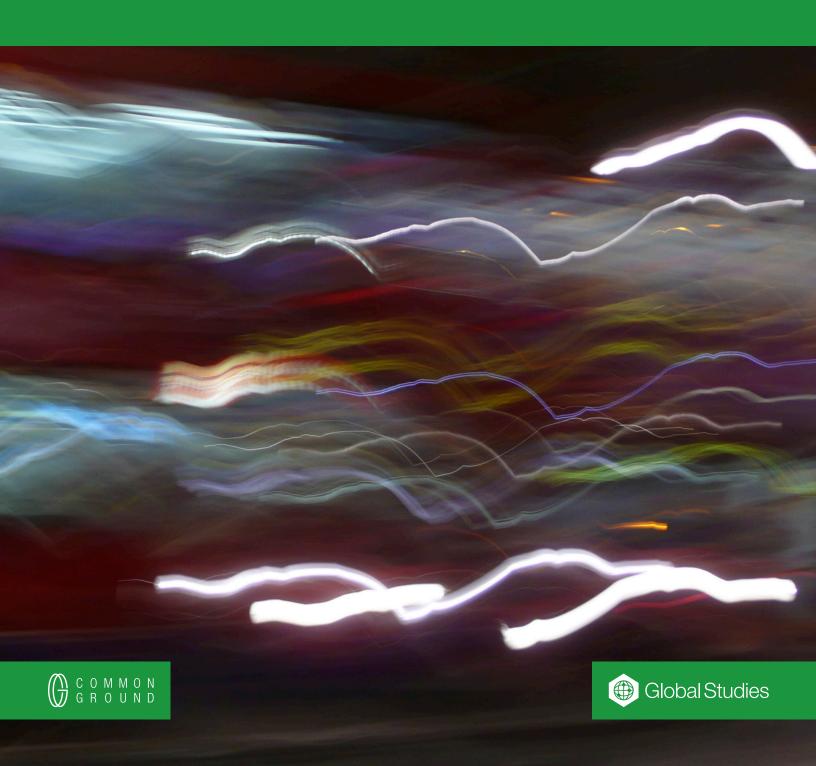
Eighth International Conference on

Global Studies

Power and Participation in the Age of Big Data

20-21 JULY 2015 | IMPERIAL COLLEGE LONDON | LONDON, UK | ONGLOBALIZATION.COM



Eighth Global Studies Conference

"Power and Participation in the Age of Big Data"

Imperial College London | London, UK | 20-21 July 2015



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Eighth Global Studies Conference

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Designed by Ebony Jackson Cover image by Phillip Kalantzis-Cope

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Dear Delegate,

Welcome to the Eighth Global Studies Conference. The conference is a cross-disciplinary forum that brings together researchers, teachers, and practitioners to discuss the dynamics of globalization in today's world. The conference is held annually in different locations around the world, each selected for its particular place in the context of globalization.

Next year, the conference will be held in Los Angeles, USA, 30 June-1 July 2016 at the University of California, Los Angeles with the special focus *Rethinking Global Space in the Age of the Anthropocene: Futures of Ecological Interdependence.*

Within the Global Studies Knowledge Community, the conversations and presentations of our conference then flow directly into our peer-reviewed *Global Studies Journal*. The journal draws submissions from all over the world to create a kaleidoscopic view of globalization. Our aim is to create new forms of knowledge community, where people meet in person and also remain connected virtually, making the most of the potentials for access using the digital media. We are also committed to creating a more accessible, open, and reliable peer review process.

Intellectually, the conference and the journal examine three interconnected areas. The first is "the current," mapping the details and extrapolating to big picture analyses in order to interpret current trends and challenges about the "New Globalization." The second area is to compare and contrast this "New Globalization" to earlier examples of the phenomenon; to find the repeating trends and what is genuinely new. The third area is a re-evaluation and re-examination of the very concept of globalization in theoretical, anthropological, and philosophical terms.

Thank you to everyone who has put such a phenomenal work into preparing for this conference. I particularly want to thank our Common Ground colleagues, including Rachael Arcario, Tamsyn Gilbert, Lily Miller-Criner, and Jessica Wienhold-Brokish.

We wish you all the best for this conference and hope it will provide you every opportunity for dialogue with colleagues from around the corner and around the world.

Yours sincerely,

Dr. Phillip Kalantzis-Cope

Director, Common Ground Publishing





Our Mission

Common Ground Publishing aims to enable all people to participate in creating collaborative knowledge and to share that knowledge with the greater world. Through our academic conferences, peer-reviewed journals and books, and innovative software, we build transformative knowledge communities and provide platforms for meaningful interactions across diverse media.

Our Message

Heritage knowledge systems are characterized by vertical separations—of discipline, professional association, institution, and country. Common Ground identifies some of the pivotal ideas and challenges of our time and builds knowledge communities that cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of the humanities, the nature of interdisciplinarity, the place of the arts in society, technology's connections with knowledge, the changing role of the university—these are deeply important questions of our time which require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations. Common Ground is a meeting place for these conversations, shared spaces in which differences can meet and safely connect—differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. We strive to create the places of intellectual interaction and imagination that our future deserves.

Our Media

Common Ground creates and supports knowledge communities through a number of mechanisms and media. Annual conferences are held around the world to connect the global (the international delegates) with the local (academics, practitioners, and community leaders from the host community). Conference sessions include as many ways of speaking as possible to encourage each and every participant to engage, interact, and contribute. The journals and book series offer fully-refereed academic outlets for formalized knowledge, developed through innovative approaches to the processes of submission, peer review, and production. The knowledge community also maintains an online presence—through presentations on our YouTube channel, monthly email newsletters, as well as Facebook and Twitter feeds. And Common Ground's own software, Scholar, offers a path-breaking platform for online discussions and networking, as well as for creating, reviewing, and disseminating text and multi-media works.



Global Studies Knowledge Community

Exploring new trends and patterns in globalization

The Global Studies Knowledge Community is devoted to mapping and interpreting new trends and patterns in globalization—from many points of view, at many locations in the world, and in a wide-angle kaleidoscopic fashion. The community interacts through an innovative, annual face-to-face conference, as well as year-round online relationships, a peer reviewed journal, and book imprint—exploring the affordances of the new digital media.

Conference

The conference is built upon four key features: Internationalism, Interdisciplinarity, Inclusiveness, and Interaction. Conference delegates include leaders in the field as well as emerging scholars, who travel to the conference from all corners of the globe and represent a broad range of disciplines and perspectives. A variety of presentation options and session types offer delegates multiple opportunities to engage, to discuss key issues in the field, and to build relationships with scholars from other cultures and disciplines.

Publishing

The Global Studies Knowledge Community enables members to publish through two media. First, community members can enter a world of journal publication unlike the traditional academic publishing forums—a result of the responsive, non-hierarchical, and constructive nature of the peer review process. *The Global Studies Journal* provides a framework for double-blind peer review, enabling authors to publish into an academic journal of the highest standard. The second publication medium is through the book imprint, Global Studies, publishing cutting edge books in print and electronic formats. Publication proposal and manuscript submissions are welcome.

Community

The Global Studies Knowledge Community offers several opportunities for ongoing communication among its members. Any member may upload video presentations based on scholarly work to the community YouTube channel. Monthly email newsletters contain updates on conference and publishing activities as well as broader news of interest. Join the conversation on Facebook and Twitter, or explore our new social media platform, **Scholar**.





On the economic dimensions of globalization

Theme 1: Economy and Trade

- · Global markets in an era of neoliberalism
- · Free trade and fair trade
- · Transnational corporations
- · Patterns of global investment
- · Logics of accumulation
- · Engines of growth in the developing world
- · The international division of labor
- · Global financial flows and institutions
- · Inequality patterns and trends

Theme 2: Politics, Power, and Institutions

- · Imperialism and neo-colonialism
- · 'Soft power' and the structures of hegemony
- · Neoliberal politics and policies
- · Global regulation and deregulation
- · Social movements
- · Flashpoints of social conflict
- · Welfare in a global context
- · International structures and institutions of governance
- · Global NGOs

On the socio-cultural dimensions of globalization

On the political dimensions of

globalization

Theme 3: Society and Culture

- · Inequality and Poverty
- · Development and underdevelopment
- · Globalism as ideology
- · Nationalism and post-nationalism
- · Cultural imperialism and post-colonialism
- · Migrations and Diaspora
- · Cosmopolitanism and multiculturalism
- Cultural Hybridization

On the ecosystemic dimensions of globalization

Theme 4: Resources and Environment

- · Environments in a global context
- · Agriculture and food supply
- · Sustainability
- Urbanism
- · Climate Change
- Growth and its limits





Power and Participation in the Age of Big Data

In 'The New Digital Age: Reshaping the Future of People, Nations and Business' Eric Schmidt, Executive Chairman of Google, and Jared Cohen, Director of Google Ideas, present a bold vision for the digital age. At the heart of their vision is the project of 'full connectivity'. (Schmidt 2013 p. 34) For Schmidt and Cohen the project of 'full connectivity' engenders the promise of more efficient markets, increased productivity, and the tools for enlarged democratic action. Within this context Schmidt and Cohen make an important claim about the Internet as a historically specific social, political, and economic phenomenon. The Internet, they argue, 'could ultimately be seen as the realization of the classic international relations theory of an anarchic, leaderless world.' (Schmidt 2013 p. 83) The 2014 focus theme for the Global Studies Conference seeks to ask how do we make sense of this 'leaderless world' claim? What can the digital age, and its communication technologies, teach us about the future of order in global life?



Mapping the 'New Globalization'

Arguably the twenty-first century momentum of globalization is markedly different from twentieth century globalization and involves a new geography of trade, weaker United States hegemony and a trend towards growing multipolarity. Like a giant oil tanker, the axis of globalization is slowly turning from North-South to East-South relations in trade and finance.

Large questions arise. Is the rise of East Asia, China, India and other newly industrialized economies just another episode in the rise and decline of nations, another reshuffling of capitalism, a relocation of accumulation centers without affecting the logics of accumulation? Or does this phase of globalization mark a departure? Does it advance, sustain, or halt neoliberalism? The rise of Asia is codependent with neoliberal globalization and yet unfolds outside the neoliberal mold. What is the relationship between zones of accumulation and modes of regulation? What are the ramifications for global inequality?

On the subject of cutting-edge globalization there are two big stories to tell. One story tells of the rise of Asia and the BRIC (Brazil, Russia, India, China) economies, with the accompanying growth of East-South trade and financial, energy, and political relations. In the words of Paul Kennedy, 'we can no more stop the rise of Asia than we can stop the winter snows and the summer heat'. The other story is one of growing social inequality and major crises in agriculture and urban poverty in the emerging countries. The new globalization can be mapped as trends in trade, finance, international institutions, hegemony, inequality, social movements and struggles, cultural changes, and ecological dynamics. Here are some trend estimates, indicating some of the dimensions of this discussion:

- Trade: Growing East-South trade leads to a 'new geography of trade' and new trade pacts.
- **Global value chains:** Viewed in terms of global commodity chains, the role of emerging economies in East Asia, China, India, Russia, and Brazil appears to be more limited. They generally play a subsidiary part in buyer-driven commodity chains and have so far established few producer-driven chains.
- **Finance:** The current imbalances in the world economy (American overconsumption and trade and current account deficits and Asian surpluses) are unsustainable and are producing a gradual reorganization of global finance and trade.
- Institutions: The 1990s architecture of globalization (built around the IMF, World Bank and WTO) is now fragile and the clout and influence of emerging economies is growing.
- **Hegemony:** The United States is losing influence. Arguably, what is taking place, rather than hegemonic rivalry, is global repositioning and realignments toward growing multipolarity.
- Inequality and social struggle: The flashpoints of global inequality are rural crises and urban poverty in emerging economies, chronic poverty in the least developed countries, and international migration. In advanced economies such as the United States social inequality is growing. In terms of political economy, the overall question is what the new trends mean for the emerging twenty-first century international division of labor and the implications of these trends for global futures, in particular from the viewpoint of the world majority.
- Social movements: Social movements have succeeded in influencing policy changes, notably in Latin America. Planetary social movements such as international NGOs are increasingly important in articulating social demands. They also act as watchdogs of international institutions. The World Social Forum is a major global platform for formulating progressive alternatives. A key question, however, is the extent to which progressive movements are driven by opposition to globalization, or an attempt to imaging a different and more humane globalization.
- Cultural change: Overall trends are towards the growing hybridization or intermingling of cultural patterns (new
 combinations of cultural motifs giving rise to new differences). Geopolitical conflicts and resource wars in many arenas
 produce local political backlashes. An incipient cosmopolitanism is short circuited in some instances.
- Ecological changes: Climate change and global warming necessitate global collective action.





Globalization in the Larger Human Scheme

The newness of our latest globalization makes another kind of sense within a wider frame of reference. How wide might we cast such a comparative frame? One could make the case, for instance, that human beings have only ever been global creatures. From the moment we became a species, we become the first sentient beings to fill virtually every habitat. Our first act as a symbol-making species was to walk to the ends of the earth. This may have taken as little as one hundred thousand years, a mere instant in biological time. We did not stop walking until there was almost no desert, no tundra and no sea where we did not or could not make a life. This happened during a first globalization, a process unprecedented for any species in natural history.

There have been several other globalizations since then. Questions of how many, and the peculiarities of their forms, are amongst the subjects of the Global Studies community. Another globalization comes with the spread of farming. This happens independently in five different places over a span of just six thousand years. Another is the emergence of writing, which happens independently in four different places over several thousand years—in Mesopotamia about five thousand years ago and then in India, China and Mesoamerica. With these new material and symbolic modes came material inequalities of a type never experienced in the earlier globalization of hunters and gatherers. Farming brings the possibility of accumulating material wealth and the application of surpluses to the gratuitously monumental projects of 'civilization' which stand both as a testament to, and overwhelming reminder of, the scale of that inequality.

The relative simultaneity of these developments suggests that the peoples of the first globalization were talking, and that the transition from the one globalization to another was a singular event. This globalization also occurs remarkably quickly. It brings not just the continuities represented by large language groups, 'world' religions and 'civilizations'. There is also a sameness across and between these groups: the handful of domesticable plants and animals that spread like wildfire across the globe; the world-encompassing religions which even share common ancestral figures, such as the Abraham of the Jews, the Christians and the Muslims; and the inventions that are so quickly swapped and copied such as the plough, the wheel, monumental architecture, and writing. There are nuances, to be sure, and these are the stuff of tourist awe and foreboding about the apparently always-imminent 'clash of civilizations'. On a broader scale of reference, however, these differences may be regarded as small.

Then there a number of globalizations in the varied permutations of modern imperialism, supporting mercantile, then industrial, then post industrial capitalism. Each of these phases of globalization brings with it peculiar logics of territoriality and sovereignty, its own framing of spaces and pragmatics of flows. They are all preludes to the 'New Globalization'.





Globalization in Theory

So, what do we mean by this so-many faceted thing, 'globalization'? Global markets are such that there is almost no place in the world where you cannot sell your wares and no place in the world from which people are unable sell their wares into your local market. There is almost no place in the world to which you cannot journey in a few days. There is almost no place in the world that is not instantaneously to be seen or heard at the other end of a telephone line, or the Internet, or a television reporter's camera.

However, there's a paradox here. Whilst the globalizations of our recent past forced homogeneity upon populaces, the New Globalization is more equivocal, complex, hybrid, potentially cosmopolitan. Neighborhoods are constantly changing as a consequence of global migration. The local community comes to feel like a microcosm of the whole world. Products and representations of the world appear more insistently than ever in our markets and on our screens.

In this new globalization, anti-cosmopolitanisms (such as racism and discrimination) are not only bad in principle. They are dysfunctional in practice. They are bad for business. If your neighborhood or your workplace is diverse as a consequence of global labor flows, you need to get on with your neighbors, your team-mates and your customers, or least quietly accept their differences. If your workplace is part of a global enterprise, you need to be able to get on with parts of the organization located in different places, and even move to live there if needs be. If your goods can be sold at the other end of the earth, you need to find out about the kind of people who might be purchasing them if they are going to sell well. If global tourism is one of the new boom industries, you need to be tolerant of the quirks of visitors from distant places in your midst and respectful of cultures you visit. If the big news is now as much global as it is local and national, you need to become an aware global citizen. As for imperialism, there's no need to take over other people's countries by force in order to access their markets. Besides, why would you? When other peoples' markets are open, your enterprises can do business there without having to fire a shot.

Meanwhile, the powers who historically buttressed nationalisms and racisms come to discover that happy homogeneity amongst their citizens is neither possible nor desirable. Civil rights movements, anti-colonial movements, feminists, and supporters of multiculturalism all begin to say, loudly and clearly, that exclusion and discrimination on the basis of race, religion, ethnicity, nationality, gender, disability, and sexual orientation are not acceptable either in principle or in practice. All manner of social movements vociferously dispute and discredit the very idea of the global homogeneity.



About

The Global Studies Knowledge Community is dedicated to the concept of independent, peer-led groups of scholars, researchers, and practitioners working together to build bodies of knowledge related to topics of critical importance to society at large. Focusing on the intersection of academia and social impact, the Global Studies Knowledge Community brings an interdisciplinary, international perspective to discussions of new developments in the field, including research, practice, policy, and teaching.

Membership Benefits

As a Global Studies Knowledge Community member you have access to a broad range of tools and resources to use in your own work:

- Digital subscription to *The Global Studies Journal* for one year.
- · Digital subscription to the book imprint for one year.
- · One article publication per year (pending peer review).
- Participation as a reviewer in the peer review process, with the opportunity to be listed as an Associate Editor after reviewing three or more articles.
- Subscription to the community e-newsletter, providing access to news and announcements for and from the knowledge community.
- Option to add a video presentation to the community YouTube channel.
- Free access to the **Scholar** social knowledge platform, including:
 - Personal profile and publication portfolio page;
 - Ability to interact and form communities with peers away from the clutter and commercialism of other social media;
 - Optional feeds to Facebook and Twitter;
 - Complimentary use of **Scholar** in your classes—for class interactions in its Community space, multimodal student writing in its Creator space, and managing student peer review, assessment, and sharing of published work.



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Present and Participate in the Conference

You have already begun your engagement in the community by attending the conference, presenting your work, and interacting face-to-face with other members. We hope this experience provides a valuable source of feedback for your current work and the possible seeds for future individual and collaborative projects, as well as the start of a conversation with community colleagues that will continue well into the future.

Publish Journal Articles or Books

We encourage you to submit an article for review and possible publication in the journal. In this way, you may share the finished outcome of your presentation with other participants and members of the community. As a member of the community, you will also be invited to review others' work and contribute to the development of the community knowledge base as an Associate Editor. As part of your active membership in the community, you also have online access to the complete works (current and previous volumes) of journal and to the book imprint. We also invite you to consider submitting a proposal for the book imprint.

Engage through Social Media

There are several ways to connect and network with community colleagues:



Email Newsletters: Published monthly, these contain information on the conference and publishing, along with news of interest to the community. Contribute news or links with a subject line 'Email Newsletter Suggestion' to support@onglobalization.com.



Scholar: Common Ground's path-breaking platform that connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works.



Facebook: Comment on current news, view photos from the conference, and take advantage of special benefits for community members at: http://www.facebook.com/GlobalStudies.CG



Twitter: Follow the community @onglobalization and talk about the conference with #CGGlobal



YouTube Channel: View online presentations or contribute your own at http://onglobalization.com/the-conference/types-of-conference-sessions/online-presentations.



The principal role of the Advisory Board is to drive the overall intellectual direction of the Global Studies Knowledge Community and to consult on our foundational themes as they evolve along with the currents of the community. Board members are invited to attend the annual conference with a complimentary registration and provide important insights on conference development, including suggestions for speakers, venues, and special themes. We also encourage board members to submit articles for publication consideration to *The Global Studies Journal* as well as proposals or completed manuscripts to the Global Studies Book Imprint.

We are grateful for the continued service and support of these world-class scholars and practitioners.

- · Changgang Guo, Shanghai University, Shanghai, China
- · David Humphreys, The Open University, Milton Keynes, UK
- Jin-Ho Jang, Gwangju Institute of Science and Technology, Gwangju, South Korea
- · Lena Jayyusi, Zayed University, Abu Dhabi, UAE
- · Mark Juergensmeyer, University of California, Santa Barbara, USA
- · Seung Kuk Kim, Pusan National University, Busan, South Korea
- · Bhikhu Parekh, University of Westminster, London, UK; Member, House of Lords, UK
- · Thomas Pogge, Yale University, New Haven, USA
- · Jan Nederveen Pieterse, University of California, Santa Barbara, USA
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- · Fazal Rizvi, University of Melbourne, Melbourne, Australia
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- · Michel Wieviorka, Ecole des Hautes Etudes en Sciences Sociales, Paris, France
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- · Ashwani Saith, Erasmus University, Rotterdam, Netherlands
- · Rodanthi Tzanelli, University of Leeds, Leeds, UK
- Shujen Wang, Emerson College, Boston, USA





A Social Knowledge Platform

Create Your Academic Profile and Connect to Peers



Developed by our brilliant Common Ground software team, **Scholar** connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works.

Utilize Your Free Scholar Membership Today through

- · Building your academic profile and list of published works.
- · Joining a community with a thematic or disciplinary focus.
- Establishing a new knowledge community relevant to your field.
- Creating *new academic work* in our innovative publishing space.
- Building a peer review network around your work or courses.

Scholar Quick Start Guide

- 1. Navigate to http://cgscholar.com. Select [Sign Up] below 'Create an Account'.
- 2. Enter a "blip" (a very brief one-sentence description of yourself).
- Click on the "Find and join communities" link located under the YOUR COMMUNITIES heading (On the left hand navigation bar).
- 4. Search for a community to join or create your own.

Scholar Next Steps - Build Your Academic Profile

- **About**: Include information about yourself, including a linked CV in the top, dark blue bar.
- Interests: Create searchable information so others with similar interests can locate you.
- **Peers**: Invite others to connect as a peer and keep up with their work.
- **Shares**: Make your page a comprehensive portfolio of your work by adding publications in the Shares area be these full text copies of works in cases where you have permission, or a link to a bookstore, library or publisher listing. If you choose Common Ground's hybrid open access option, you may post the final version of your work here, available to anyone on the web if you select the 'make my site public' option.
- Image: Add a photograph of yourself to this page; hover over the avatar and click the pencil/edit icon to select.
- **Publisher**: All Common Ground community members have free access to our peer review space for their courses. Here they can arrange for students to write multimodal essays or reports in the Creator space (including image, video, audio, dataset or any other file), manage student peer review, co-ordinate assessments, and share students' works by publishing them to the Community space.





A Digital Learning Platform

Use **Scholar** to Support Your Teaching

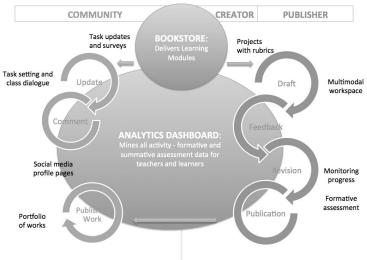
Scholar is a social knowledge platform that *transforms the patterns of interaction in learning by putting students first*, positioning them as knowledge producers instead of passive knowledge consumers. **Scholar** provides scaffolding to encourage making and sharing knowledge drawing from multiple sources rather than memorizing knowledge that has been presented to them.

Scholar also answers one of the most fundamental questions students and instructors have of their performance, "How am I doing?" Typical modes of assessment often answer this question either too late to matter or in a way that is not clear or comprehensive enough to meaningfully contribute to better performance.

A collaborative research and development project between Common Ground and the College of Education at the University of Illinois, **Scholar** contains a knowledge community space, a multimedia web writing space, a formative assessment environment that facilitates peer review, and a dashboard with aggregated machine and human formative and summative writing assessment data.

The following **Scholar** features are only available to Common Ground Knowledge Community members as part of their membership. Please email us at *support@cgscholar.com* if you would like the complimentary educator account that comes with participation in a Common Ground conference.

- · Create projects for groups of students, involving draft, peer review, revision and publication.
- · Publish student works to each student's personal portfolio space, accessible through the web for class discussion.
- · Create and distribute surveys.
- · Evaluate student work using a variety of measures in the assessment dashboard.



The Scholar Learning and Feedback Ecology

Scholar is a generation beyond learning management systems. It is what we term a *Digital Learning Platform*—it transforms learning by engaging students in powerfully horizontal "social knowledge" relationships. **For more information, visit: http://knowledge.cgscholar.com.**



The Global Studies Journal

Committed to mapping and interpreting new trends and patterns in globalization



The Global Studies Journal

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About

The Global Studies Journal is devoted to mapping and interpreting new trends and patterns in globalization. The journal attempts to do this from many points of view, from many locations in the world, and in a wide-angle kaleidoscopic fashion.

The Global Studies Journal is peer-reviewed, supported by rigorous processes of criterion-referenced article ranking and qualitative commentary, ensuring that only intellectual work of the greatest substance and highest significance is published.

Editor



Jan Nederveen Pieterse, University of California, Santa Barbara, USA

Associate Editors

Articles published in *The Global Studies Journal* are peer reviewed by scholars who are active members of the Global Studies Knowledge Community. Reviewers may be past or present conference delegates, fellow submitters to the journal, or scholars who have volunteered to review papers (and have been screened by Common Ground's editorial team). This engagement with the knowledge community, as well as Common Ground's synergistic and criterion-based evaluation system, distinguishes the peer review process from journals that have a more top-down approach to refereeing. Reviewers are assigned to papers based on their academic interests and scholarly expertise. In recognition of the valuable feedback and publication recommendations that they provide, reviewers are acknowledged as Associate Editors in the volume that includes the paper(s) they reviewed. Thus, in addition to *The Global Studies Journal* Editors and Advisory Board, the Associate Editors listed contribute significantly to the overall editorial quality and content of the journal.

Call for Editor

The Global Studies Journal seeks an editor, or team of editors, for a one-year term. This is an opportunity to make a significant contribution to the journal, and more broadly, the conference and book imprint associated with the journal.

The roles of the editor include: advising on a special theme for the conference, journal issue, or an edited book; suggesting plenary speakers for the conference; recommending the journal to colleagues; soliciting submissions from authors of exceptional quality; and advising on the selection of the International Award for Excellence and the papers to include in the Annual Review. The editor is offered a complimentary digital subscription to *The Global Studies Journal* and the book imprint as well as complimentary registrations to attend the conferences at the beginning and end of the term.

Applicants are asked to send a cover letter and CV outlining relevant experience the following to journals@commongroundpublishing.com.



Journal Collection Submission Process and Timeline

Below, please find step-by-step instructions on the journal article submission process:

- 1. Submit a conference presentation proposal.
- 2. Once your conference presentation proposal has been accepted, you may submit your article by clicking the "Add a Paper" button on the right side of your proposal page. You may upload your article anytime between the first and the final submission deadlines. (See dates below)
- 3. Once your article is received, it is verified against template and submission requirements. If your article satisfies these requirements, your identity and contact details are then removed, and the article is matched to two appropriate referees and sent for review. You can view the status of your article at any time by logging into your CGPublisher account at www. CGPublisher.com.
- 4. When both referee reports are uploaded, and after the referees' identities have been removed, you will be notified by email and provided with a link to view the reports.
- 5. If your article has been accepted, you will be asked to accept the Publishing Agreement and submit a final copy of your article. If your paper is accepted with revisions, you will be required to submit a change note with your final submission, explaining how you revised your article in light of the referees' comments. If your article is rejected, you may resubmit it once, with a detailed change note, for review by new referees.
- 6. Once we have received the final submission of your article, which was accepted or accepted with revisions, our Publishing Department will give your article a final review. This final review will verify that you have complied with the Chicago Manual of Style (16th edition), and will check any edits you have made while considering the feedback of your referees. After this review has been satisfactorily completed, your paper will be typeset and a proof will be sent to you for approval before publication.
- 7. Individual articles may be published "Web First" with a full citation. Full issues follow at regular, quarterly intervals. All issues are published 4 times per volume (except the annual review, which is published once per volume).

Submission Timeline

You may submit your article for publication to the journal at any time throughout the year. The rolling submission deadlines are as follows:

- Submission Round 1 15 January
- Submission Round 2 15 April
- Submission Round 3 15 July
- Submission Round 4 (final) 15 October

Note: If your article is submitted after the final deadline for the volume, it will be considered for the following year's volume. The sooner you submit, the sooner your article will begin the peer review process. Also, because we publish "Web First," early submission means that your article may be published with a full citation as soon as it is ready, even if that is before the full issue is published.



Hybrid Open Access

All Common Ground Journals are Hybrid Open Access. Hybrid Open Access is an option increasingly offered by both university presses and well-known commercial publishers.

Hybrid Open Access means some articles are available only to subscribers, while others are made available at no charge to anyone searching the web. Authors pay an additional fee for the open access option. Authors may do this because open access is a requirement of their research-funding agency, or they may do this so non-subscribers can access their article for free.

Common Ground's open access charge is \$250 per article—a very reasonable price compared to our hybrid open access competitors and purely open access journals resourced with an author publication fee. Digital articles are normally only available through individual or institutional subscriptions or for purchase at \$5 per article. However, if you choose to make your article Open Access, this means anyone on the web may download it for free.

Paying subscribers still receive considerable benefits with access to all articles in the journal, from both current and past volumes, without any restrictions. However, making your paper available at no charge through Open Access increases its visibility, accessibility, potential readership, and citation counts. Open Access articles also generate higher citation counts.

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International Award for Excellence

The Global Studies Journal presents an annual International Award for Excellence for new research or thinking in the area of global studies. All articles submitted for publication in *The Global Studies Journal* are entered into consideration for this award. The review committee for the award is selected from the International Advisory Board for the journal and the annual Global Studies Conference. The committee selects the winning article from the ten highest-ranked articles emerging from the review process and according to the selection criteria outlined in the reviewer guidelines.

Award Winner, Volume 7

Spreeha Debchaudhury, University of California, Berkeley, USA

For the Article

"No Freedom from Fear"

Abstract

Around the world, there are more than 250,000 child soldiers deployed in active combat today. Six million child soldiers have become disabled or displaced, and two million have been killed. For over twenty years, the Myanmar Armed Forces (the Tatmadaw Kyi) have actively recruited and used children as soldiers. Many of these children, some as young as eleven, are abducted off the street and thrown into forced labor for the military or to fight on the front lines; others are threatened with arrest and jail time if they do not "voluntarily" enlist; all are forced to sign documents that say they are eighteen and that they enlisted of their own volition. The government of Myanmar is complicit in these threats to human security—indeed, the Coalition to Stop the Use of Child Soldiers claims that the State Peace and Development Council was designated the "most notable offender." Despite recent political reforms, these human rights abuses continue. This paper evaluates the practice in its historical context; critically analyzes on the basis of primary and secondary sources the economic, cultural, and political factors on the local, regional, national, and international levels that are responsible for perpetuating the present situation in Myanmar; and ultimately closes with recommendations for addressing these various interconnected issues.



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As part of each conference registration, all conference participants (both virtual and in-person) have a one-year digital subscription to *The Global Studies Journal*. This complimentary personal subscription grants access to both the current volume of the journal as well as the entire backlist. The period of complimentary access begins at the time of registration and ends one year after the close of the conference. After that time, delegates may purchase a personal subscription.

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The Global Studies Book Imprint

Aiming to set new standards in participatory knowledge creation and scholarly publication

Call for Books

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- · Intended audience and significance of contribution
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- · A brief description of your professional credentials
- · A list of your areas of interest and expertise
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If we feel that you are qualified and we require refereeing for manuscripts within your purview, we will contact you.



Digital Selves: Iraqi Women's Warblogs and the Limits of Freedom



ISBN —978-1-61229-376-9 164 Pages

Community Website:

onglobalization.com

Bookstore:

onglobalization. cgpublisher.com

Perri Campbell

Recent protest movements around the world have reignited questions about the connections between freedom and the ways in which digital spaces can be used to communicate ideas and stories. Before the Arab Spring uprisings and the global Occupy movements, Iraqi women used the blogosphere to call for change, to expose the activities of foreign forces in their country, and to discuss everyday politics. This book explores the implications of women's stories written online during a time of war and occupation through digital figures and transnational relationships. Through the weblogs of *Aunt Najma, HNK, Faiza, Neurotic Iraqi Wife,* and *Riverbend,* we are introduced to *digital selves:* online practices of the self which engage with and challenge the limitations of everyday life. When the streets are transformed and regulated by militant gangs or foreign troops, weblogs become a place to connect with others, write a future, and write a self. Forging what Judith Butler refers to as 'recognisable lives' online, the bloggers dare international readers to see beyond dominant 'frames of war' and share in the cost of military intervention.

Author Bio

Perri Campbell is an Alfred Deakin research fellow at Deakin University, Geelong, Australia.





The Changing Roles of English in Eastern Africa

Martha Michieka and Yousif Elhindi (eds.)



ISBN -- 978-1-61229-642-5 186 Pages

Community Website:

onglobalization.com

Bookstore:

onglobalization. cgpublisher.com

Although Africa is the most linguistically diverse continent, European languages have always played a vital role in its modern history, especially in the fields of education and administration. The Changing Roles of English in Eastern Africa looks at the role of English in nine East African countries and investigates how attitudes toward the language have shaped its changing roles. While the nine countries included in this collection have diverse linguistic histories, they all have, for one reason or another, given English some significant role in their everyday operations. Some of these countries, such as Kenya and Uganda, were former British colonies and, therefore, their use of English was inevitable in the post-colonial era. In a few other countries, however, the decision to use the language has been made necessary by its ever increasing importance as an international language.

How did English come to hold such power in these East African countries? Is English still the key to economic opportunities, and how do the various East African countries view English? Can English be avoided, especially in contexts where it was never imposed by colonial rule? What is attracting countries such as Burundi and Rwanda to English, and what are some of the challenges those countries are facing as they transition from use of French as a medium of education to English?

This book will be of value to anyone interested in understanding the diverse roles of English, especially those people involved in the politics of language, language planning, language policy, education and linguistics.

Editor Bios:

Martha Moraa Michieka holds a Ph.D from Purdue University in West Lafayette, Indiana. She is an associate professor and assistant chair for undergraduate studies in the Department of Literature and Language at East Tennessee State University. Her research interests include second language teaching, sociolinguistics, and World Englishes.

Yousif Elhindi is a professor and the director of the Linguistics Minor Program in the Department of Literature and Language at East Tennessee State University. He obtained a PhD in English from Oklahoma State in 1995. Elhindi taught at Oklahoma State University, King Faisal University, Saudi Arabia, Gezira University, Sudan, and Abu Dhabi University. His research interests include cognitive metaphor theory and discourse analysis.



Global Studies Conference

Curating global interdisciplinary spaces, supporting professionally rewarding relationships

Conference History

Founded in 2008, the Global Studies Conference is held annually in different locations around the world, each selected for its particular place in the dynamics of globalization. Intellectually, the conference takes three steps: the first is a "thisworldly" step, mapping the details and extrapolating to big picture analyses in order to interpret what is at times challenging, dangerous, and excitingly positive about the "New Globalization." The second step is to set this New Globalization in the context of earlier globalizations—what are the continuities and what is genuinely new? The third step is to re-examine and redefine the very concept of globalization—in theoretical, anthropological, and philosophical terms. The conference works between the most fastidiously empirical and profoundly generalizing modes of engagement with one of the central phenomena of our contemporary existence.

The Global Studies Conference is built upon four key features: Internationalism, Interdisciplinarity, Inclusiveness, and Interaction. Conference delegates include leaders in the field as well as emerging scholars, who travel to the conference from all corners of the globe and represent a broad range of disciplines and perspectives. A variety of presentation options and session types offer delegates multiple opportunities to engage, to discuss key issues in the field, and to build relationships with scholars from other cultures and disciplines.

Past Conferences

- 2008 University of Illinois, Chicago, USA
- · 2009 Zayed University, Dubai, United Arab Emirates
- · 2010 Pusan National University, Pusan, South Korea
- 2011 Rio De Janeiro, Brazil
- · 2012 Moscow State University, Moscow, Russia
- · 2013 India International Centre, New Delhi, India
- 2014 Center for Global Studies, Shanghai University, Shanghai, China
- 2015 Imperial College London, London, UK

Plenary Speaker Highlights

The Global Studies Conference has a rich history of featuring leading and emerging voices from the field, including:

- Ulrick Beck, University of Munich, Munich, Germany (2012)
- John M. Hobson, University of Sheffield, Sheffield, UK (2010)
- · Arun Kumar, Jawaharlal Nehru University, New Delhi, India (2013)
- Hyun-Chin Lim, Seoul National University, Seoul, South Korea (2010)
- Robin Mansell, London School of Economics, London, UK (2015)
- Manoranjan Mohanty, Council for Social Development, New Delhi, India (2013)
- Jan Nederveen Pieterse, University of Illinois, Urbana-Champaign, USA (2008)
- · Jack Qiu, Chinese University of Hong Kong, Hong Kong SAR, China (2014)
- George Ritzer, University of Maryland, College Park, USA (2009)
- Elisa P. Reis, Federal University of Rio de Janeiro, Rio de Janeiro, Brazil (2011)
- Annabelle Sreberny, SOAS, University of London, London, UK (2015)
- Manfred B. Steger, RMIT University, Melbourne, Australia (2008)
- John Urry, Lancaster University, Lancaster, UK (2012)



Past Partners

We have had the pleasure of working with the following organizations:



Ambedkar University, New Delhi, India (2013)



Center for Global Studies, Shanghai University, Shanghai, China (2014)



Globalism Institute, RMIT University, Melbourne, Australia (2008-2010)



Institute for World Society Studies, Bielefeld University, Bielefeld, Germany (2010)



Lomonosov Moscow State University, Moscow, Russia (2011)



Pusan National University, Pusan, South Korea (2010)



University of California, Santa Barbara, USA (2008-2014)



Zayed University, Dubai, UAE (2009)

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Conference Principles and Features

The structure of the conference is based on four core principles that pervade all aspects of the knowledge community:

International

This conference travels around the world to provide opportunities for delegates to see and experience different countries and locations. But more importantly, the Global Studies Conference offers a tangible and meaningful opportunity to engage with scholars from a diversity of cultures and perspectives. This year, delegates from over 25 countries are in attendance, offering a unique and unparalleled opportunity to engage directly with colleagues from all corners of the globe.

Interdisciplinary

Unlike association conferences attended by delegates with similar backgrounds and specialties, this conference brings together researchers, practitioners, and scholars from a wide range of disciplines who have a shared interest in the themes and concerns of this community. As a result, topics are broached from a variety of perspectives, interdisciplinary methods are applicated, and mutual respect and collaboration are encouraged.

Inclusive

Anyone whose scholarly work is sound and relevant is welcome to participate in this community and conference, regardless of discipline, culture, institution, or career path. Whether an emeritus professor, graduate student, researcher, teacher, policymaker, practitioner, or administrator, your work and your voice can contribute to the collective body of knowledge that is created and shared by this community.

Interactive

To take full advantage of the rich diversity of cultures, backgrounds, and perspectives represented at the conference, there must be ample opportunities to speak, listen, engage, and interact. A variety of session formats, from more to less structured, are offered throughout the conference to provide these opportunities.





Plenary

Plenary speakers, chosen from among the world's leading thinkers, offer formal presentations on topics of broad interest to the community and conference delegation. One or more speakers are scheduled into a plenary session, most often the first session of the day. As a general rule, there are no questions or discussion during these sessions. Instead, plenary speakers answer questions and participate in informal, extended discussions during their Garden Conversation.



Garden Conversation

Garden Conversations are informal, unstructured sessions that allow delegates a chance to meet plenary speakers and talk with them at length about the issues arising from their presentation. When the venue and weather allow, we try to arrange for a circle of chairs to be placed outdoors.



Talking Circles

Held on the first day of the conference, Talking Circles offer an early opportunity to meet other delegates with similar interests and concerns. Delegates self-select into groups based on broad thematic areas and then engage in extended discussion about the issues and concerns they feel are of utmost importance to that segment of the community. Questions like "Who are we?", "What is our common ground?", "What are the current challenges facing society in this area?", "What challenges do we face in constructing knowledge and effecting meaningful change in this area?" may guide the conversation. When possible, a second Talking Circle is held on the final day of the conference, for the original group to reconvene and discuss changes in their perspectives and understandings as a result of the conference experience. Reports from the Talking Circles provide a framework for the delegates' final discussions during the Closing Session.



Themed Paper Presentations

Paper presentations are grouped by general themes or topics into sessions comprised of three or four presentations followed by group discussion. Each presenter in the session makes a formal twenty-minute presentation of their work; Q&A and group discussion follow after all have presented. Session Chairs introduce the speakers, keep time on the presentations, and facilitate the discussion. Each presenter's formal, written paper will be available to participants if accepted to the journal.



Colloquium

Colloquium sessions are organized by a group of colleagues who wish to present various dimensions of a project or perspectives on an issue. Four or five short formal presentations are followed by commentary and/or group discussion. A single article or multiple articles may be submitted to the journal based on the content of a colloquium session.





Focused Discussion

For work that is best discussed or debated, rather than reported on through a formal presentation, these sessions provide a forum for an extended "roundtable" conversation between an author and a small group of interested colleagues. Several such discussions occur simultaneously in a specified area, with each author's table designated by a number corresponding to the title and topic listed in the program schedule. Summaries of the author's key ideas, or points of discussion, are used to stimulate and guide the discourse. A single article, based on the scholarly work and informed by the focused discussion as appropriate, may be submitted to the journal.



Workshop/Interactive Session

Workshop sessions involve extensive interaction between presenters and participants around an idea or hands-on experience of a practice. These sessions may also take the form of a crafted panel, staged conversation, dialogue or debate—all involving substantial interaction with the audience. A single article (jointly authored, if appropriate) may be submitted to the journal based on a workshop session.



Poster Sessions

Poster sessions present preliminary results of works in progress or projects that lend themselves to visual displays and representations. These sessions allow for engagement in informal discussions about the work with interested delegates throughout the session.



Monday, 20 July

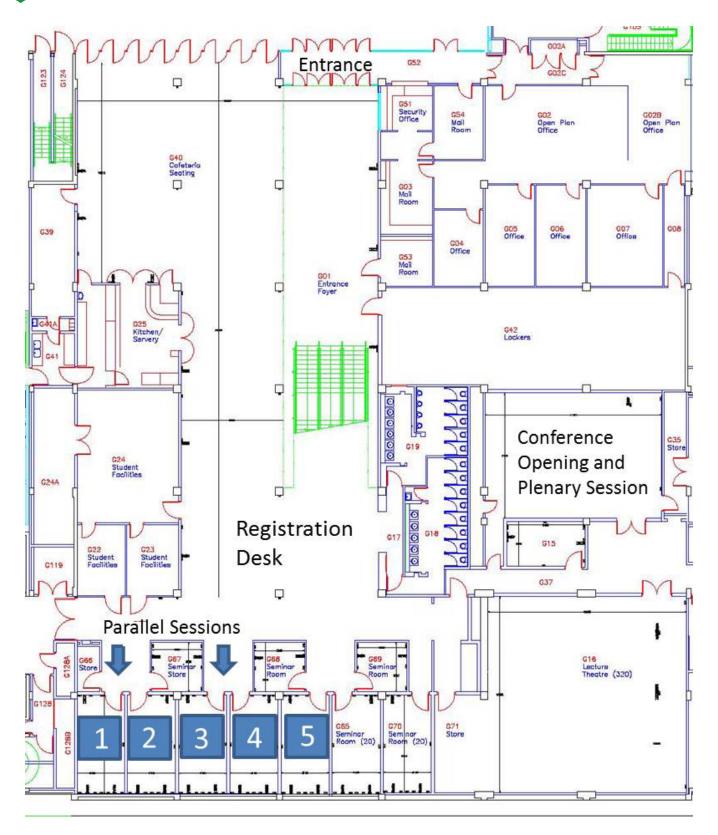
8:00-9:00	Conference Registration Desk Open
9:00-9:20	Conference Opening—Phillip Kalantzis-Cope, Director, Common Ground Publishing, USA
9:20-9:50	Plenary Session—Robin Mansell, London School of Economics, UK Power, Hierarchy, and the Internet—Why the Internet Empowers and Disempowers
9:50-10:20	Garden Conversation and Coffee Break
10:20-11:05	Talking Circles
11:05-12:45	Parallel Sessions
12:45-13:35	Lunch
13:35-15:15	Parallel Sessions
15:15-15:30	Break
15:30-17:10	Parallel Sessions
17:10-18:10	Welcome Reception

Tuesday, 21 July

8:30-9:00	Registration Desk Open
9:00-9:15	Daily Update
9:15-9:45	Plenary Session—Annabelle Sreberny, School of Oriental and African Studies (SOAS) London, UK Digital Divides and New Digital Politics: The Contradictions of the Current Moment
9:45-10:15	
10:15-11:55	Parallel Sessions
11:55-12:55	Lunch
12:55-14:35	Parallel Sessions
14:35-14:50	Break
14:50-16:30	Parallel Sessions
16:30–17:00	Special Event: Closing and Awards Ceremony—Phillip Kalantzis-Cope, Director, Common Ground Publishing, USA



Global Studies | Conference Venue Map







Guided London Bus Tour

Enjoy great views of Westminster Abby, The Parliament House, the London Eye, and Big Ben as our private guide provides us with the history of this great city. The tour includes a private guide as well as pick up at one of the conference hotels, Imperial College London Prince's Gardens. The tour will end at lunchtime in central London where our guide will point us to a local restaurant or provide easy directions via the tube back to the conference hotel. Please join other conference delegates and plenary speakers on this sight-seeing tour of London.

The tour includes:

- · Pick up at the conference hotel
- · Private and knowledgeable tour guide
- Drop off in central London where our guide will point us to a local restaurant or provide easy directions via the tube back to the conference hotel

Date: 19 July 2015

Time: 9:00am - 12:00pm

Price: US\$ 45.00

Welcome Reception

Common Ground Publishing and the Global Studies Conference will be holding a welcome reception at the conference venue, Imperial College London, after the last session of the first day. Join other conference delegates and plenary speakers for drinks, light hors d'oeuvres, and a chance to converse.

We look forward to seeing you!

Date: 20 July 2015

Time: Directly following the last sessions of the day **Price:** Complimentary to all conference delegates



Robin Mansell

Power, Hierarchy, and the Internet – Why the Internet Empowers and Disempowers



Robin Mansell's research focuses on how and why people communicate with each other, especially when their relationships are mediated by the use of information and communication technologies. She has a special interest in the relationships between institutional and micro-level change and in technological innovation, inequality, and social justice. Her current research focuses on the social, political, and economic influences of media and

communication policy and regulation, with a special interest in governance arrangements for new media and the Internet. Topics central to her interest include: social and organizational transformation and new technologies; information and communication technology policy, regulation, and governance; knowledge networks and innovation systems; and information and communication technologies and development. She has training in several social science disciplines including psychology, social psychology, politics, and economics. She is a strong advocate of interdisciplinary research when it builds on the strengths of disciplinary inquiry. Her teaching includes a course on Communication, Information, and Knowledge Systems (MC413) and she contributes to the Department's courses on theories and concepts. She served as Head of the Department of Media and Communications 2006-2009 and is currently Department Exam Sub-Board Chair from January 2012.

Annabelle Sreberny

Digital Divides and New Digital Politics: The Contradictions of the Current Moment



Annabelle Sreberny is Professor, Centre for Media & Film Studies and Chair, Centre for Iranian Studies, School of Oriental and African Studies (SOAS), London. Her research interests include the discourses around globalization and culture, especially as articulated by non-Western states and populations. She is also interested in processes of empowerment and democratization, particularly as experienced by women and

minority/diasporic communities and is currently working on a book on Iranian blogging for IBTauris. She has trained in psychodynamic counselling which led to her exploration of the linkages between macro processes and micro experiences and different ways of writing, including auto-ethnography, that interrogate these different levels. For over thirty years, her work on Iran has examined the nexus of politics and communications, from the process of the 1979 revolution in Small Media, Big Revolution (1994) to the emergence of a dynamic and contentious Persian-language presence on the net in Blogistan: The Internet and Politics in Iran (2011).



Adetoro Olaniyi Banwo



Adetoro Olaniyi Banwo has varied professional experience in teaching; he has vast knowledge in Chinese History, Chinese Philosophy and Chinese Thought. He holds a Bachelor of Science in Political Science from Ogun State University, Master of Science in International Management from University of Liverpool, and Master of Chinese Philosophy from Xiamen University. He is currently a PhD Research Candidate of Chinese

History at Xiamen University, Xiamen, Fujian Province China. Furthermore, he has published a number of articles in Chinese History, Philosophy and Culture, as well as attended and presented papers at numerous academic conferences internationally.

Mitrajit Biswas



Mitrajit Biswas from Kolkata, India, is currently enrolled in his second master's program, through which he is pursuing his Masters in Research and Foreign Policy from the Institute of Foreign Policy Studies. Mitrajit is currently on an exchange program in Germany, Bremen University of Applied Sciences. His previous Masters was in Commerce with a Major in Marketing Management from St. Xavier's College, Kolkata with First Class

honors. His hobbies are story writing and ticket collection.

Parag Kadam



Parag did his first bachelor's study in chemical engineering in India and the second one in anthropology in New Zealand. In the past, he has worked in Peru with an archaeology field-school and with UNESCO in Bangkok to understand how to deal with problems stemming from population differences. He was in western Tanzania last year conducting research in primate behavioural ecology. Currently in the MSc Evolutionary Anthropology

program at Durham University, his research interests focus on studying evolution of complex societies through social selforganization based on energy constraints, applying the primatological perspective.

Michał Pawiński



Michał Pawiński is a PhD student at the Tamkang University, Graduate Institute of International Affairs and Strategic Studies in Taipei and non-resident fellow in the Department of East-Asian and Pacific Studies at the Polish Academy of Sciences. In addition, he received a scholarship for outstanding individuals, awarded by the Ministry of Education, Republic of China in Taiwan. He has published a co-authored book with Professor

Waldemar J. Dziak, discussing the People's Liberation Army (Polish Academy of Sciences, December 2014). His research focus involves the role of culture in warfare.

Mahfuzuar Rahman Barbhuiya



Mahfuzuar Rahman Barbhuiya, popularly known as Mehfuz, is a young architect from Assam, India. He received his architectural training from Maulana Azad National Institute of Technology, Bhopal in the year 2013. He is currently pursuing a post-graduate degree from the Indian Institute of Technology Roorkee in Urban and Rural Planning. Mahfuzuar has taken up a challenging research thesis, within Indian context, titled

"Appropriate Technology Intervention and Community Development Strategies for Model Village Development for Juang Tribe in Kendujhar District, Odisha". He is engaged in various research and consultancy projects funded by various Indian government agencies. He has been engaged in teaching and has published papers in referred journals. Organizing events has also been a comprehensive part of his expertise. An avid biking enthusiast, he has explored 56 cities by road, covering 22 thousand kilometres. Apart from being adventurous and explorative on the road, he also excels in the kitchen, being a cook par excellence.





Cody Carlos Rodriguez



Representing the University of Hawaii at Manoa's College of Education as a doctoral student, Cody Carlos Rodriguez, has chosen to focus his dissertation research on the topic of global citizenship education and the impact of globalization on the island of Oahu. Originally a native of Indiana and the son of an immigrant, Cody brings his ten years of educational experience in Hawaii and world travel to the conference to share the

development and change of his island home in the midst of the global era.

David Sarkisyan



David Sarkisyan is currently a master's student at the department of International Relations, Yerevan State University. Born in Tbilisi, Georgia, David received a Bachelor's degree with honors in International Relations from Yerevan State University. Among his recent works are: "Narrowing US-China Power Gap and China Threat Theory" and "Future of Sino-Japanese Relations: Geopolitical Arm-Wrestling or Regional Cooperation". His

research interests include East Asian regional politics, power transition, Sino-Japanese, US-China relations. He has received research and travel grants from the Young Scholars Support Program and Calouste Gulbenkian Foundation. Currently he is a John Kirakosyan scholar and a research fellow at Caucasus Research Resource Center-Armenia.



Monday, 20 July					
8:00-9:00	CONFERENCE REGISTRATION DESK OPEN				
9:00-9:20	CONFERENCE OPENING - PHILLIP KALANTZIS-COPE, DIRECTOR, COMMON GROUND PUBLISHING, USA				
9:20-9:50	PLENARY SESSION - ROBIN MANSELL, LONDON SCHOOL OF ECONOMICS, UK "POWER, HIERARCHY AND THE INTERNET – WHY THE INTERNET EMPOWERS AND DISEMPOWERS"				
9:50-10:20	GARDEN CONVERSATION AND COFFEE BREAK				
10:20-11:05	TALKING CIRCLES				
	Room 1: Economy and Trade Room 2: Politics, Power, and Institutions Room 3: Society and Culture Room 4: Resources and Environment Room 5: 2015 Special Focus - Power and Participation in the Age of Big Data				
11:05-12:45	PARALLEL SESSIONS				
Room 1	New Directions in Environmental Movements				
	Rights of Pacha Mama: The Internationalization of Earth Jurisprudence Dr. David Humphreys, Geography Discipline, Faculty of Social Sciences, The Open University, Milton Keynes, UK Overview: Earth jurisprudence, also known as wild law, represents an alternative approach to the law based on the recognition of the rights of nature. Theme: Resources and Environment				
	Ecosovereignty and Self-determination Movements in the Twenty-first Century Omar Dahbour, Hunter College, City University of New York, New York, USA Overview: Self-determination movements seeking political democracy or national identity persist in some regions, but new struggles for self-determination over environmental conditions can be legitimated by the concept of ecosovereignty. Theme: Politics, Power and Institutions				
	Energy and the Evolutionary Significance of Social Connectivity: Review of Adaptive Primate Social Strategies for Energy Crises Parag Kadam, Department of Anthropology, Durham University, Durham, UK Overview: This inter-disciplinary paper argues that social connectivity is an evolutionarily adaptive strategy in societies facing energy crises. It focuses on related adaptations for sustainable development of human societies in future. Theme: Resources and Environment				
Room 2	Politics of Development: Policy, Practice, and International Organizations				
	The Impact of Devolved Government on Kenyan Parliamentary Staff: How Policy Effects Practice Outcomes Prof. Eugene Monaco, Rockefeller College of Public Affairs and Policy, University at Albany, State University of New York, Albany, USA Overview: Improving performance of Kenyan parliamentary public service workers through monitoring and evaluation is vital for the Kenyan government to successfully implement a devolved system of governance resulting from constitutional reform. Theme: Politics, Power and Institutions				
	Angels of Mercy or Smiling Western Invaders? Community Perception of Non-governmental Organizations in Northern Pakistan Dr. Aamir Jamal, Faculty of Social Work, St. Thomas University, Fredericton, Canada Dr. Clive Baldwin, St. Thomas University, Fredericton, Canada Overview: Using a qualitative Delphi method, this study explores how Pashtun men, living across the border of Afghanistan and Pakistan, perceive the role and significance of non-governmental organizations. Theme: Politics, Power and Institutions				

11:05-12:45 PARALLEL SESSIONS

Room 3 Gender in a Global Context

Globalization, Gender Politics, and the Media

Dr. Carolina Oliveira Matos, Department of Sociology, City University London, London, UK

Overview: This research is concerned with women's rights vis-à-vis the media's representation of gender roles. I assess the roots around the construction of Brazilian femininity in comparative perspective with the UK.

Theme: Politics, Power and Institutions

Inequality in Governance: Traditional Female Rulership in Nigeria as a Case Study

Dr. Godwin Ihemeje, Department of Local Government Studies, Obafemi Awolowo University, Ile-Ife, Nigeria

Fatai Ayisa Olasupo, Department of Local Government Studies, Faculty of Administration, Obafemi Awolowo University, Ile-Ife, Nigeria

Overview: This paper addresses the attempt by scholars and female monarchs to reverse the effects of colonization and its influence on governance and gender.

Theme: Politics, Power and Institutions

Major Challenges Faced by Working Women in the United Arab Emirates' Contemporary Society

Dr. Musa Shallal, Department of Sociology, United Arab Emirates University, Al Ain, United Arab Emirates

Overview: This paper extrapolates United Arab Emirates working women's views on the challenges faced by some social institutions in UAE's contemporary society, with particular reference to the family.

Theme: Society and Culture

Preventing Violence against Women in India

Assoc. Prof. Anil Sarwal, Department of English, DAV College, Chandigarh, India

Dr. Virender K Vats, Department of Chemistry, DAV College, Chandigarh, India

Jyoti Seth, Sociology, Post Graduate Govt. College for Girls, Chandigarh, India

Overview: Violence against women has attained monstrous proportions in India and also many other parts of the world. This paper reports on a strategy to counter this trend through school education.

Theme: Society and Culture

Room 4 Governance, Identity, and Integration

Juang Tribe, a Primitive Community of Odisha, India: Their Culture, Development, and Future Trajectories

Mahfuzuar Rahman Barbhuiya, Architecture and Planning, Indian Institute of Technology Roorkee, Roorkee, India

Harshit Sosan Lakra, Architecture and Planning, Indian Institute of Technology Roorkee, Roorkee, India

Overview: This paper highlights the cultural attributes of the Juang Tribe through community participation, analyzing development projects in the community and commenting on future trajectories with respect to its culture.

Theme: Society and Culture

Socio-cultural Aspects of Immigrants' Integration

Dr. Antonio Menendez-Alarcon, Department of Sociology and Criminology, Butler University, Indianapolis, USA

Overview: This paper, based on in-depth interviews and document analysis, examines the ways that immigrants blend into mainstream society in everyday life and in social interactions.

Theme: Society and Culture

Cultural Integrations: Explaining the Association of Southeast Asian Nations' Use of Diversity and the European Union's Use of Commonality in Socially Constructing a Regional Cultural Identity

Manuel Enverga, European Studies Program, Ateneo de Manila University, Manila, Philippines

Overview: This paper argues that differences in historical, organizational, and discursive contexts have led to differences in the cultural integration trajectories in ASEAN and the EU.

Theme: Society and Culture

12:45-13:35 LUNCH

13:35-15:15 PARALLEL SESSIONS

Room 1 Social Activism, Political Control, and Big Data

The International Regime on Personal Data Protection: How to Deal with Google Data Processing

Tossapon Tassanakunlapan, Faculty of Law, Chiang Mai University, University of Barcelona, Muaeng, Thailand

Overview: This paper addresses Google dominance and the International Regimes which may need to effectively deal with Google data processing and data mining across borders.

Theme: Power and Participation in the Age of Big Data



13:35-15:15 PARALLEL SESSIONS

Room 2 Global Economics and Trade Flows

Air Service Liberalization: China and Its Top Destinations

Dr. Tamilla Curtis, College of Business, Embry-Riddle Aeronautical University, Daytona Beach, USA

Cao Ao, China

John Ledgerwood, College of Business, Embry-Riddle Aeronautical University, Daytona Beach, USA

Dr. Blaise Waguespack, College of Business, Embry-Riddle Aeronautical University, Daytona Beach, USA

Overview: This paper explores air service liberalization using the example of China and its top destinations, which were selected based on the outbound passenger traffic of Chinese nationals.

Theme: Economy and Trade

The Impact of the Reintroduction of the Horse on North American Aboriginals

Dr. Tony Ward, Economics, Brock University, St. Catharines, Canada

Overview: The reintroduction of the horse had a paradoxical effect on native American society. Horses were initially a great boost, but subsequently caused the collapse of the main means of subsistence.

Theme: Economy and Trade

Abdicating Monetary Sovereignty as an Economic Development Strategy: The Case of Dollarization in the British Virgin Islands

Dr. Robert Clemente Chalwell, Behavioral and Social Sciences, Broward College, Pembroke Pines, USA

Overview: This paper investigates the economic, political, and social impacts of dollarization on the British Virgin Islands.

Theme: Economy and Trade

Room 3 Conflict Studies

The Role of Culture in Warfare: A Tale of a Stormy Relationship

Michał Pawiński, Graduate Institute of International Affairs and Strategic Studies, Tamkang University, Taipei, Taiwan

Overview: Cultural awareness in military interventions can have a significant impact on the outcome and success of a conflict. It can also reduce the pain and suffering of non-combatants.

Theme: Politics. Power and Institutions

Balancing via Armed Non-state Actors: Balancing by Proxy

Umit Keser, Department of Political Science and International Relations, Yildiz Technical University, Istanbul, Turkey

Abdullah Serkan Akgul, Department of Political Science and International Relations, Yildiz Technical University, Istanbul, Turkey

Overview: A regional power candidate can balance great powers indirectly and other possible regional powers directly by displaying the behavior of "Balancing by Proxy" via armed non-state actors.

Theme: Politics, Power and Institutions

Room 4 Global Citizenship, Participation, and Education

Assessing Global Awareness and Learning in Short-term Travel Study Courses

Michelle Lagrimas, Sociology Department, Social Work and Gerontology Programs, Honors Program, Mount St. Mary's College, Los Angeles, USA Overview: The examination of a short-term travel study program is explored as a means to improve its objectives, pedagogy, and assessment plan towards heightened global awareness and learning.

Theme: Society and Culture

Curriculum and Training Materials at Syracuse University's Community Action Training Center (1965-66)

Dr. Jeffrey A. Miller, Department of Communication, Utica College, Utica, USA

Overview: Syracuse University established the Community Action Training Center during the War on Poverty. This paper discusses materials developed at CATC for the training of professional community organizers.

Theme: Politics, Power and Institutions

Room 5 Focused Discussion

A Global Citizenship Education: The Impact of Globalization on the Hawaiian Educational System (14:30 - 15:15)

Cody Carlos Rodriguez, Educational Foundations, University of Hawaii, Honolulu, USA

Overview: The island of O'ahu, a multi-cultural and international gathering place, has the potential to be a leader in global citizenship education.

However, is that a globalized role its people desire?

Theme: Society and Culture

15:15-15:30 BREAK

15:30-17:10 PARALLEL SESSIONS

Room 1 Power, Politics, and Institutions

The Implementation of Social Rights by Enforcing Civil and Political Rights in Europe

Dr. José Ignacio Cubero, Administrative, Constitutional, and Philosophy of Law Department, University of Basque Country, Bilbao, Spain Overview: Although certain social rights cannot be invoked before courts directly, those are connected with civil and political rights, which must be implemented without passing a previous legislation by public authorities.

Theme: Politics, Power and Institutions

Structural Transformation, Institutionalized Inequality, and Status Inconsistency: Institutional Revisionism and the Struggle for Regional Leadership Status in Asia-Pacific

John H.S. Åberg, Political Science Department, Lingnan University, Hong Kong, China

Overview: Structural transformation leads to pressures for institutional change. The framework elucidates how status-maximization generates two distinct revisionist logics that apply to rising and declining states when confronted with institutional barriers.

Theme: Politics, Power and Institutions

Venezuela and United States Relations: Can Weak States Balance Effectively?

Liana Eustacia Reyes, Politics and International Affairs, New York University, New York, USA

Overview: Noting regional and global BOP concerns, this study sheds light on whether or not weak states can in fact balance, and more importantly, balance effectively.

Theme: Politics, Power and Institutions

On the Discourse and Search for an Appropriate System of Governance: A Case for Ethnic Federalism as a Solution to Ethnic Conflicts and Marginalization in South Sudan

Mr. Santino M. Ayuel Longar Dau, Faculty of Law, Queen's University, Kingston, Canada

Overview: This paper deals with the search for a suitable system of governance in South Sudan, a national torn between solidarity and fragmentation. Theme: Politics, Power and Institutions

Room 2 Urbanization, Global Flows, and Sustainability

Mega-urbanization in China: Rural-urban Synthesis as a Foundation for Sustainability

Prof. Andrew Marton, Department of Pacific and Asian Studies, Centre for Asia Pacific Initiatives, University of Victoria, Victoria, Canada

Prof. Terry McGee, Department of Geography, Institute of Asian Research, University of British Columbia, Victoria, Canada Overview: This paper examines rural-urban relations in mega-urban regions in east coastal China and uses the concept of eco-capital to propose

policies promoting rural-urban synthesis that respond to challenges of sustainability.

Theme: Resources and Environment

Urban Evolution: A Framework Process for Regional Variation and Implications for Urban Sustainability

Stefano Zambotti, International Business and Development, University of Parma, Parma, Italy

Dr. I-Tsung Tsai, Engineering Systems and Management, Masdar Institute of Science and Technology, Abu Dhabi, United Arab Emirates

Overview: We develop a framework to characterize the process that leads cities of different regions to emerge with different urban features. We propose feasible intervention approaches to enhance urban sustainability.

Theme: Resources and Environment

Revealing the Local Wisdom-based Disaster Mitigation of Merapi and Bromo Volcanic Settlement

Catharina Dwi Astuti Depari, Department of Architecture, Faculty of Engineering, Atma Jaya Yogyakarta University, Yogyakarta, Indonesia Overview: The local wisdom in two volcanic settlements in Java has contributed in increasing the local capability to cope with disaster impacts and could adapt to recent needs caused by globalization.

Theme: Society and Culture

Room 3 Security, Power, and Globalization

The Islamic State's Threat to Global Order: The Caliphate Reborn in the Digital Age

Dr. Anthony Celso, Department of Security Studies and Criminal Justice, Angelo State University, San Angelo, USA

Overview: This paper examines the Islamic State's (IS) world view of and threat to the international state system, liberal ideology, and global security. Theme: Politics, Power and Institutions

Old and New Variables in the Equation of East Asian Security

David Sarkisyan, Department of International Relations, Yerevan State University, Yerevan, Armenia

Overview: This study examines the effects of China's rise and American "Asian Pivot" policy on the transforming East Asian regional order with a focus on security.

Theme: Politics, Power and Institutions

Nuclear Nonproliferation Strategies and North Korea

Kahraman Suvari, Department Of Political Science and International Relations, Yildiz Technical University, Istanbul, Turkey

Dr. Visne Korkmaz, Department of International Relations and Political Science, Yildiz Technical University, Istanbul, Turkey

Overview: This study examines why nuclear nonproliferation strategies pursued by the international community has failed to prevent North Korea from developing nuclear weapons.

Theme: Politics, Power and Institutions

Hedging Strategies of the Middle Powers in East Asian Security: The Cases of Korea and the Association of Southeast Asian Nations

Ji yun Lee, Sungkyun Institute of China Studies, Sungkyunkwan University, Seoul, South Korea

Overview: I compare the hedging strategies of the middle powers in the international politics of East Asia by focusing on the cases of Korea and the ASEAN states.

Theme: Politics, Power and Institutions



15:30-17:10 PARALLEL SESSIONS

Room 4 Social and Cultural Studies

Society, Culture, and Globalization: An Historical Perspective

Dr. Katherine Lawber, Department of Modern and Classical Languages, Salve Regina University, Newport, USA

Dr. Harold Lawber, Department of Business and Economics, Salve Regina University, Newport, USA

Overview: This paper investigates the modern movement toward globalization from an historical perspective, looking at the sociocultural dimensions of seventeenth-century French society and providing examples from other countries as well.

Theme: Society and Culture

Social Capital in Poor Communities: A Case Study of Youth in Eastern Latvia (Latgale Region)

Dr. Simona Gurbo, Department of Political Science, Rīga Stradiņš University, Riga, Latvia

Dr. Ilga Kreituse, Faculty of European Studies, Rīga Stradiņš University, Riga, Latvia

Overview: Latgale is one of the poorest districts in the EU, often referred to as "the lost district." This study examines the socio-cultural dimensions of globalization in an underdeveloped district.

Theme: Society and Culture

Rural Development in Nigeria: Issues and Challenges for the Media

Dr. Chika Euphemia Asogwa, Mass Communication Department, Kogi State University, Anyigba, Nigeria

Kennie Enojo, Political Science, Kogi State University, Anyigba, Nigeria

Overview: This paper looks at the challenges of rural development in Nigeria and how the media can be employed for a positive change.

Theme: Society and Culture

Globalization, Gender, and Mobility: Exploring Chinese Immigrant Women Professionals' Migration Strategies

Prof. Guida C. Man, Department of Sociology, York University, Toronto, Canada

Overview: This paper examines the motivations of highly educated Chinese immigrant women who have immigrated to Canada for their children's

education.

Theme: Society and Culture

Room 5 Colloquium

The World as a Classroom: Experiential Global Studies Pedagogy in a Multipolar World

Soenke Biermann, Global Australia Program, Long Island University, Byron Bay, Australia

Dr. Lorna Baez, Undergraduate Research Program, Global Costa Rica Program, Long Island University, Heredia, Costa Rica

Dr. Liu Wei, Global China Center, Long Island University, Hangzhou, China

Khaleb Brooks, London, UK

Kevin Tobar, London, UK

Overview: This colloquium explores the opportunities of teaching Global Studies from multiple disciplinary and epistemological perspectives by introducing LIU Global's unique experiential global learning model.

Theme: Society and Culture

17:10-18:10 CONFERENCE WELCOME RECEPTION



	Tuesday, 21 July			
	TUESDAY, 21 JULY			
	REGISTRATION DESK OPEN			
	DAILY UPDATE			
9:15-9:45	5 PLENARY SESSION - ANNABELLE SREBERNY, SCHOOL OF ORIENTAL AND AFRICAN STUDIES (SOAS), LONDON, UK, "DIGITAL DIVIDE NEW DIGITAL POLITICS: THE CONTRADICTIONS OF THE CURRENT MOMENT"			
9:45-10:15	GARDEN CONVERSATION AND COFFEE BREAK			
10:15-11:55	PARALLEL SESSIONS			
Room 1	Politics and the Environment			
	Environmental Protection and Defense from Legislator: "Single Legislative Acts" and Non-implementation of International Environmental Law			
	Dr. Iñaki Lasagabaster, Faculty of Economics and Business Studies, University of the Basque Country, Bilbao, Spain Dr. María del Carmen Bolaño, Faculty of Economics and Business Studies, University of the Basque Country, Bilbao, Spain Overview: Large projects approved by "single legislative acts" imply, from a legal perspective, a number of problems such as the non-implementation International Environmental Law. Theme: Politics, Power and Institutions			
	The Shale Gas Revolution: Effects on the Gulf Energy Geopolitics Abdullah Serkan Akgul, Department of Political Science and International Relations, Yildiz Technical University, Istanbul, Turkey Umit Keser, Department of Political Science and International Relations, Yildiz Technical University, Istanbul, Turkey Overview: This study researches the effects of shale gas in the Persian Gulf taking place in the gas market, focusing on the geopolitical level. Theme: Resources and Environment			
Room 2	Cultural Flows			
	Globalizing the Globalized China: Film Industry and Cultural Policy Prof. Anthony Y.H. Fung, School of Journalism and Communication, The Chinese University of Hong Kong, Shatin, Hong Kong Frances Lu Yang, School of Journalism and Communication, The Chinese University of Hong Kong, Shatin, Hong Kong Overview: This paper explicates that in the wake of cultural globalization, China attempts to globalize its film market, and also globalizes itself by wor in tandem with Hollywood film companies. Theme: Society and Culture			
	Translation in Mu Xin's "An Empty Room" Abraham Encinas, English Department, University of California Los Angeles, Inglewood, USA Overview: Translation as a key problematic of globalization asks: How do we achieve intercultural understanding? I propose that affect as intercultural understanding can provide a direction for translation studies. Theme: Society and Culture			
	Fengkuang: Post-modern Masquerade of Chinese Cinematic Discourses in the Age of Big Data Dr. Harry Kuoshu, Department of Asian Studies Department of Modern Languages and Literatures, Furman University, Greenville, USA Overview: This study examines the recent Chinese cinematic discourse, which can be characterized by its key word of "fenkuang" (madness) and whis anchored by a 2006 Chinese film "Crazy Stone." Theme: Society and Culture			
	Heritage Entropy in New Zealand: "The Hobbit" (2010) Protests as Post-colonial Cosmology Dr. Rodanthi Tzanelli, School of Sociology and Social Policy, University of Leeds, Leeds, UK Overview: This paper examines how culturally situated worldviews survive in late modern technological spaces in the context of "The Hobbit" protest background to the creation by a transnational artistic community. Theme: Society and Culture			
Room 3	Citizenship, Surveillance, and Cyber Security			
	Reinventing Social Control: Data, Surveillance, and Spatial Governance in Contemporary China Karita Kan, Centennial College, Hong Kong, Hong Kong Overview: This paper examines how the systematic collection of citizens' data through the construction of surveillance networks has evolved into a k instrument of social control in contemporary Chinese cities. Theme: Power and Participation in the Age of Big Data			
	National Intelligence, Cyber Competitiveness, and Privacy Rights: Co-existing in Cyber Space Prof. Virginia A. Greiman, Boston University, Harvard University, Boston, USA Overview: The paradox of national intelligence, cyber competitiveness, and privacy raises vital policy questions. This paper explores the unique characteristics of cyberspace and develops frameworks to balance the competing interests. Theme: Power and Participation in the Age of Big Data			
	Privacy and Data Protection Legal Reforms in Africa: Determined Process or Globalization Discontent Patricia John Boshe, Public Law, Security Law, and Internet Law, Passau University, Passau, Germany Overview: Africa never accepted "privacy" as a right, even when incorporated into the Constitution it was rarely enforced. The adoption of data protection is purely a flawed effect of globalization. Theme: Politics, Power and Institutions			
	I'd Rather Be Google Than the State: Dilemmas on Data Generation and Use in the Practice of Social Impact Assessment Dr. Basilio Verduzco, University of Guadalajara, Guadalajara, Mexico Prof. Maria Basilia Valenzuela, University of Guadalajara, Guadalajara, Mexico Overview: This paper analyzes the dilemmas confronted by stakeholders regarding the generation and use of information during social impact assessments of large infrastructure projects. Theme: Power and Participation in the Age of Big Data			



10:15-11:55 PARALLEL SESSIONS

Room 4 Power and Politics

Managing Social Divisions by Effective Constitutional Engineering: How to Avoid a Constitutional Crisis?

Sabina Haveric, Research Training Group Social Order and Life Chances in Cross-National Comparison, University of Cologne, Cologne, Germany Overview: Aiming to resolve the conflict in post-conflict societies, the consociational model of democracy often creates an overflow of ethnic political parties that encourage existing divisions with their intransigent political rhetoric.

Theme: Politics, Power and Institutions

People Demand the Overthrow of the Regime: The Political Situation in the Arab World before and after the Arab Spring

Husam Haj Omar, Faculty of Arts, School of Languages, Cultures, and Societies, University of Leeds, Manchester, UK

Overview: This paper examines the political situation in the Arab World prior to and following the Arab Spring, covering a range of issues related to democracy and human rights.

Theme: Politics, Power and Institutions

Competing Hegmons: European Union and Russian Power Projection in the South Caucasus

Scott Nicholas Romaniuk. Doctoral School of International Studies. University of Trento. Trento. Italy

Overview: This paper looks at the political competition between Russia and the European Union in the Caucasus.

Theme: Politics, Power and Institutions

The Poverty of Female Traditional Rulers in Africa: A Comparison of Nigeria, Ghana, and the Republic of Benin

Fatai Ayisa Olasupo, Department of Local Government Studies, Faculty of Administration, Obafemi Awolowo University, Ile-Ife, Nigeria

Overview: This paper discusses gender balance in traditional governance, which was obliterated in favor of male monarchs alone with the advent of the colonial regime.

Theme: Politics, Power and Institutions

11:55-12:55 LUNCH

12:55-14:35 PARALLEL SESSIONS

Room 1 Nationalism and Identity Politics

Globalization of Colonial Legacy: Aztec Studies and Mexican Nationalism

Jongsoo Lee, Department of World Languages, Literatures, and Cultures, University of North Texas, Denton, USA

Overview: Aztec culture has been a colonial subject from the colonial period to the present. This paper analyzes Mexican nationalism as a major contributor to the perpetual colonization of Aztec culture.

Theme: Society and Culture

Integration Programs for Deportees in Latin America and the Caribbean: A Case Study Analysis

Prof. Junis Warren, History, Political Science Division, Touro University and College System, Northeastern University, Brooklyn, USA

Overview: This paper explores the impact of U.S. deportation policy in Latin America and the Caribbean, evaluating integration programs for deportees in Barbados and Guatemala from the perspectives of nongovernmental organizations.

Theme: Politics, Power and Institutions

Dalit Injustice in Nepal: Identity Politics and Representation

Mom Bishwakarma, Department of Sociology and Social Policy, The University of Sydney, Sydney, Australia

Overview: This paper examines the underlying causes of Dalit injustice, contested identity, and Dalit representation in national polity.

Theme: Politics, Power and Institutions

Beholders of Stories: Contemplating Traditional Cities

Harshit Sosan Lakra, Architecture and Planning, Indian Institute of Technology Roorkee, Roorkee, India

Pushplata, Architecture and Planning, Indian Institute of Technology Roorkee, Roorkee, India

Overview: Through the study of traditional cities in India, this paper explores how cities are instrumental in recreating their image and people while embracing globalization, focusing on creative economy.

Theme: Society and Culture

Room 2 Social Participation in the Age of Big Data

A New Way of Social Participation under the Big Data Era: Social Capital 2.0

Xu Zhang, Plymouth University, Plymouth, UK

Overview: This paper investigates social capital in digital platforms, centering on how the era of SNS can bring us a new path of mobilizing social participation.

Theme: Power and Participation in the Age of Big Data

Digital Muslims: The Refashioning of American Sufism Online

Dr. Robert Rozehnal, Religion Studies Department, Center for Global Islamic Studies, Lehigh University, Bethlehem, USA

Overview: Drawing on new research, this paper examines how two multicultural, diasporic Sufi orders in the United States utilize the Internet for the refashioning of Islamic authority, identity, and ritual practice.

Theme: Society and Culture

The New Digital Society: Health, Innovation, and Knowledge Service

Mitrajit Biswas, University of Calcutta, Kolkata, India

Overview: This paper discusses how society is changing with the emergence of the digital platform, focusing on how a digital society is transforming the future.

Theme: Power and Participation in the Age of Big Data



12:55-14:35 PARALLEL SESSIONS

Room 3 Economic Development and Transformation

Asymmetry of Convergence for Two Paths of Economic Advancement: An Approach of Holistics

Victor Lux Tonn, Department of Business Studies and Economics, Salve Regina University, Newport, USA

Overview: Production-oriented and consumption-oriented paths of economic advancement are investigated, and the asymmetry of convergence of these paths to path hybrid is discussed. Mathematic models of growth are also briefly included.

Theme: Economy and Trade

A New Stage in the Fragmentation of Production: Implications for Emerging Countries

Dr. Isaac Minian, Department of Industrial and International Economics, National Autonomous University of Mexico, Mexico City, Mexico

Overview: This paper deals with the implications on production activities, income distribution, and institutional changes due to the significant changes taking place in the world economy.

Theme: Economy and Trade

Globalization and State Policies: The Rise of East Asian Economies and the Role of the State in a Global Age

Dr. Ji Young Choi, The Department of Politics and Government, International Studies Program, East Asian Studies Program, Ohio Wesleyan University, Delaware, USA

Overview: East Asia has benefited more from globalization than other major regions in part because of a relatively positive mediating role of the state between global opportunities and domestic conditions.

Theme: Politics, Power and Institutions

The Middle Class Has Become More Squeezed: Does Globalization Matter?

D.W.L. Ho, Technological and Higher Education Institute of Hong Kong, Hong Kong, China

Overview: The author examines the potential factors which have made the middle class become more squeezed than in the past.

Theme: Economy and Trade

Room 4 Governance and Globalization

Law and the Challenge of Cultural Change

Thomas D. Barton, California Western School of Law, San Diego, USA

Overview: Legal systems depend on Enlightenment information technologies and cultural assumptions. As Information Age technologies shift cultural values, law loses effectiveness and credibility. Hence legal methods must re-align with emerging changes.

Theme: Politics, Power and Institutions

Imaging the Economic Policy and Targets of the Great Dragon: Leaning to China

Banwo Adetoro, Xiamen University, Xiamen, China

Overview: China is the largest economy in the World. This paper questions how China transformed from a poor agrarian society into the largest growing economic hub of the world.

Theme: Economy and Trade

Issues in Strategic Planning for Chinese Businesses: A Case Study of Galanz

Dr. Karl William Viehe, Strategic Planning, The Global Management Conference, USA

Dai ChaoYing, Management Buisiness School, Durham University, Durham, UK

Overview: This paper analyzes a case study on strategic planning inferred for the experience of GALANZA, a Chinese company emerging in 1978,

having grown to a large exporter of consumer durables.

Theme: Economy and Trade

14:35-14:50 BREAK

14:50-16:30 PARALLEL SESSIONS

Room 1 Global Security and Governance

Governance and Security in an Age of Global Flux

Dr. Georgina Chami, Institute of International Relations, University of the West Indies, St. Augustine Campus, St. Augustine, Trinidad and Tobago Overview: Even though, governance and security are distinct concepts, they are interconnected. When there is governance failure the security framework deteriorates. Therefore, an effective security system must include good governance elements.

Theme: Politics, Power and Institutions

The Illusion of National Security in an Era of Fourth Generation Warfare and Digital Communication

Prof. Andrew Rudyk, Department of Public Management John Jay College of Criminal Justice, City University of New York, New York, USA Overview: The United States is under the illusion of security because the control, access to, manipulation of, and dissemination of information formerly monopolized by government, business, or academia is ending.

Theme: Politics, Power and Institutions



14:50-16:30 PARALLEL SESSIONS

Room 2 Consumerism and Globalization

Coffee, Collective Rights: Habitats and Habits

Prof. Richard O. Clemmer, Department of Anthropology, University of Denver, Denver, USA

Overview: Four coffee labels are possible: shade canopy, organic, fair trade, and bird friendly. A supermarket survey investigates their use, asking where these values embedded in these labels located?

Theme: Society and Culture

Understanding Aesthetic Cosmopolitanism through the Consumption of Cultural Goods by Young People

Viviane Riegel, Goldsmiths College, São Paulo, Brazil

Vincenzo Cicchelli, University Paris V Sorbonne, Paris, France

Sylvie Octobre, Ministry of Culture and Communication, Paris, France

Overview: This paper describes aesthetic cosmopolitanism, through the consumption of cultural goods by young people, which would enable the building of a relationship between themselves and the world.

Theme: Society and Culture

Volunteer Tourism in Thailand: Ethical Consumption, Community Service, and the Discourse of Development

Prof. Nick Kontogeorgopoulos, International Political Economy Program, University of Puget Sound, Tacoma, USA

Overview: This paper explores the ways in which development, community service, and individual acts of ethical consumption interact to shape the motivations, behaviors, and experiences of volunteer tourists in Thailand.

Theme: Society and Culture

Bridging the Micro- and Marco- levels: Rapport Management in Intercultural Workplaces

Sui Sum Bosco Li, Department of English, Chu Hai College of Higher Education, Hong Kong, China

Overview: This paper examines relationships between rapport management, cultural differences, and specific negotiated norms among members of Community of Practice (CofP) by investigating how interlocutors get things done in particular CofPs.

Theme: Society and Culture

Room 3 Social Issues, Health, and Wellbeing

Addressing the Problem of Waste: A Cross-cultural Survey of Visual Communication Design Social Issue Campaigns

Assoc. Prof. Lynne Ciochetto, Institute of Communication Design, College of Creative Arts, Massey University, Wellington, New Zealand Overview: This paper explores cross-culturally how effective Visual Communication Design has become as a tool in changing attitudes and behaviour towards managing urban waste, focusing on strategies using digital media.

Theme: Resources and Environment

Rapid Fertility Decline in South Korea: Causes, Consequences, and Global Implications

Dr. Kooros Mahmoudi, Department of Sociology and Social Work, Northern Arizona University, Flagstaff, USA

Mohit Mahmoudi, Strategic Marketing Communication, AMACOM UK Ltd, London, UK

Overview: This paper examines the rapid Total Fertility Rates in South Korea and the implications for the future population of Korea as well as global consequences resulting in drops in TFR.

Theme: Society and Culture

Northern and Southern Ontario: Results from Two Community-University Research Alliances

Dr. Cheryl Forchuk, University of Western Ontario, Lawson Health Research Institute, London, Canada

Overview: This study compared samples of psychiatric survivors from two Community-University Research Alliances one located in Southwestern Ontario, and the other in Northern Ontario, focusing on migration.

Theme: Society and Culture

16:30-17:00 CONFERENCE CLOSING - PHILLIP KALANTZIS-COPE, DIRECTOR, COMMON GROUND PUBLISHING, USA





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		Institute of Hong Kong	
David	Humphreys	The Open University	UK
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David

Sarkisyan

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Stefano	Zambotti	Università Degli Studi di Parma	Italy
Xu	Zhang	Plymouth University	UK
John H.S.	Åberg	Lingnan University	China



















COMMONGROUND | Conference Calendar 2015-2016



Tenth International Conference on the Arts in Society

Imperial College London | London, UK | 22–24 July 2015 www.artsinsociety.com/the-conference



Sixth International Conference on Sport and Society

University of Toronto | Toronto, Canada | 30–31 July 2015 www.sportandsociety.com/the-conference



Eighth International Conference on the Inclusive Museum

National Science Museum, Delhi | New Delhi, India | 7–9 August 2015 www.onmuseums.com/the-conference



Fifth International Conference on Health, Wellness, and Society

Universidad de Alcalá | Madrid, Spain | 3–4 September 2015 www.healthandsociety.com/the-conference



Fifth International Conference on Food Studies

Virginia Polytechnic Institute and State University | Blacksburg, USA | 18–19 September 2015 www.food-studies.com/the-conference



Seventh International Conference on Science in Society

University Center | Chicago, USA | 1–2 October 2015 www.science–society.com/the-conference



Spaces and Flows: Sixth International Conference on Urban and ExtraUrban Studies

University Center Chicago | Chicago, USA | 15–16 October 2015 www.spacesandflows.com/the-conference



Thirteenth International Conference on Books, Publishing, and Libraries

University of British Columbia at Robson Square | Vancouver, Canada | 19–20 October 2015 www.booksandpublishing.com/the-conference



Sixth International Conference on the Image

University of California at Berkeley | Berkeley, USA | 29–30 October 2015 www.ontheimage.com/the-conference



The Eighth International Conference on e-Learning and Innovative Pedagogies

University of California, Santa Cruz | Santa Cruz, USA | 2–3 November 2015 www.ubi–learn.com/the-conference





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Aging and Society: Fifth Interdisciplinary Conference

The Catholic University of America | Washington D.C. USA | 5–6 November 2015 www.agingandsociety.com/the-conference



Twelfth International Conference on Environmental, Cultural, Economic, and Social Sustainability

Portland State University | Portland, USA | 21–23 January 2016 www.onsustainability.com/the-conference



Twelfth International Conference on Technology, Knowledge, and Society

Universidad de Buenos Aires | Buenos Aires, Argentina | 18–19 February 2016 www.techandsoc.com/the-conference



Tenth International Conference on Design Principles and Practices

Pontifical Catholic University of Rio de Janeiro (PUC-Rio) | Rio de Janeiro, Brazil | 25–27 February 2016 www.designprinciplesandpractices.com/the-conference



Sixth International Conference on Religion and Spirituality in Society

The Catholic University of America | Washington D.C., USA | 22–23 March 2016 www.religioninsociety.com/the-conference



Sixth International Conference on the Constructed Environment

The University of Arizona | Tucson, USA | 2–4 April 2016 www.constructedenvironment.com/the-conference



Sixteenth International Conference on Knowledge, Culture, and Change in Organizations

University of Hawaii at Manoa | Honolulu, USA | 19–20 April 2016 www.ontheorganization.com/the-conference



Eighth International Conference on Climate Change: Impacts and Responses

VNU University of Science (HUS) and Vietnam National University, Hanoi (VNU) | Hanoi, Vietnam | 21-22 April 2016 www.on-climate.com/the-conference



Inaugural International Conference on Tourism and Leisure Studies

University of Hawaii at Manoa | Honolulu, USA | 22-23 April 2016 www.tourismandleisurestudies.com/the-conference

